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eNews on Demand
Updates on Harley® events, promos and rides.

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Bill and Melissa Kulig rode over 6,000 miles during the month of August! They are the winners of our Dog Days of Summer Mileage Contest. Here is the story of their trip:

We started out from Pinellas Park at 3am the first day to avoid the heat and rain. We arrived in Chattanooga ,Tn around 1pm, got a room and were drinking beer and eating pizza when the rain started. We left Chattanooga at 4 4am (missing the 3am alarm) with some road sodas and rode to Omaha Nebraska (900 miles that day). The scenery along the way was beautiful. We saw the arch in St. Louis, Mo as well as a lot of open spaces. Next day we rode to Casper, Wy (700 miles that day) again great scenery. [Click Here](#) to read the full story.



GENUINE H-D PARTS NEW PRODUCT SEMINAR
September 18, 2010 at 10a and 2p

Our Parts Manager Jack will be hosting a Harley-Davidson Genuine Parts & Accessories New Product Seminar during the Open House. Harley-Davidson has come out with hundreds of new products for 2011. Jack will go over some of these great new gadgets including the Tour-Pak® Retractable Lid Tether, Boom! Audio Amp and Speaker Kit, Color-Matched Stretched Saddlebag Bottoms and more.

JIM'S H-D TEAMS UP WITH YOUTH ARTS CORPS
September 18, 2010

Jim's Harley-Davidson is pleased to announce its most recent community outreach partner. For the last seven months, Youth Arts Corps students have been working with professional artists to create original wearable designs by deconstructing donated leather goods from Jim's Harley-Davidson. The mission was to create a hands-on environment where the students could transform their ideas into revenue. The Youth Arts Corps students are excited to debut their pieces at the Jim's Open House on September 18 at 10am. [Click Here](#) to read the full release as well as some of the pieces to be featured.



WIN A \$100 JIM'S HARLEY SHOPPING SPREE | 5 CHANCES TO WIN
Open House - September 18, 2010

Thanks to our good friends Winters and Yonker PA, Jim's Harley-Davidson will be giving away 5, \$100 Jim's Harley-Davidson gift cards on September 18, 2010. No purchase necessary. Just fill out an entry form and drop it in the box. We will make an announcement on the hour, every hour from 11 - 3p. You don't have to be present to win.



September 6 - 18, 2010

Sportster® 5K & 10K Special
 2004 to Present Sportster® Motorcycles Only
5K: \$168.24 Out the Door
 All Years Sportster® Motorcycles Only
10K: \$300.67 Out the Door

Big Twin 5K & 10K Special
 All Year Big Twin Motorcycles
5K & 10K: \$176.94 Out the Door
[Click Here to schedule a service appointment](#)

*No other discounts can be combined with this special pricing. Prices may vary nominally due to model year gasket pricing.

This special pricing is for MVP members only.

PRE-OWNED SOFTAIL SUPER SALE
Labor Day Weekend (Sept 4-5-6)

Now is the time to saddle up on that Softail® you've had your eye on. With a full array of Softail® models to choose from, we surely have the one that wets your appetite. So wipe that drool off your face and ride, drive, skip or skeddaddle over to Jim's Harley-Davidson of St. Petersburg.

Also, for a limited time, receive a \$250 gift card towards the purchase of MotorClothes® merchandise, Parts & Accessories and General Merchandise when you purchase a pre-owned Softail® motorcycle during Labor Day Weekend (Sept 5 - 6, 2010).

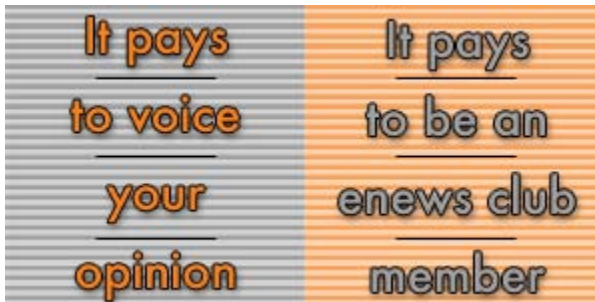


DRIVEWAY UNDER CONSTRUCTION
Now until September 4

As you may have noticed there is quite a bit of construction going on around Jim's Harley-Davidson. This is just a friendly notification that the 28th Street driveway will be closed from now until this Saturday, September 4 for motorcycles. The driveway is being paved and we don't want to endanger any riders while the pavement is slick. In the meantime, just use the side entrance off of 54th AvenueNorth.

SALES SURVEY WINNER

Congratulations Dana I from St. Petersburg. You won a \$100 gift card for completing our Sales Survey. Just fill out our Sales Survey when you buy a bike and you'll be entered in the drawing.



E-NEWS CLUB WINNER

Congratulations Will D from Palmetto. You won a \$50 gift card for being a part of our e-news club. Just for being a part of our e-club, your name is picked from the pool of members once a month.

FEATURED INVENTORY



2005 Fat Boy® FLSTF
 {This is a used motorcycle}
 12,317 Miles
 Black Paint
 Chrome Front End, Custom Rims & Pipes
\$10,995
[Click Here](#) for more pictures



2009 Street Glide® FLHX
 {This is a used motorcycle}
 4,355 Miles
 Black
 Touring Seat and Taller Windshield
\$18,750
[Click Here](#) for more pictures

NEW PRODUCT HIGHLIGHT - BOOM! AUDIO AMP AND SPEAKER KIT



This Boom! Audio™ Cruiser Amp and Speaker Kit features a stylish black and chrome enclosure that mounts to the inside of the windshield, and because it rests below the cross brace, it maintains a low-profile appearance. The waterproof enclosure conceals the great-sounding 3.5" speakers behind a rich black grill, and the surrounding chrome band adds a stylish finishing touch.

Part #76321-09 | MSRP - \$399.95

Call Parts at 727.527.9672 or email parts@jimshd.com

NEW PRODUCT HIGHLIGHT - BOOM! AUDIO MUSIC HEADSET



Listen to music or navigation system directions while wearing a half helmet. This comfortable headset features a lightweight, durable neck bow that wraps around the ear and across the back of the neck and fits comfortably below the shell of most half helmets. The great-sounding headphone cups reduce wind noise while allowing you to hear surrounding traffic, and the disconnect plug allows you to step away from the bike without removing the headset.

Part #76569-09 | MSRP - \$79.95

Call us at 727.527.9672 or email parts@jimshd.com

Bike Night & Bike Show - Sept 10

**BIKE NIGHT
FRIDAY
SEPT 10
5 - 9PM**

Enjoy great Bike Night festivities including bike show, live music, great food, cold beer and lots of vendors.

**One Day Only -
Learn to Ride - \$99**

**LEARN TO RIDE
\$99**

Sign up for Rider's Edge® on 09/18/10 for only \$99. No refunds or rainchecks. Not combineable with any other discounts.

**Online Shopping
Coming Soon...**



More and more products added every day. Over 150 listed. The store will go live soon. Look for more updates.

TAKE A TEST RIDE ▶



[Click Here](#) to schedule a test ride on any 2010 Harley-Davidson model in stock.



Now more than ever we need to watch what we spend. Stretch your your Harley® dollars... [More](#)



Proudly sponsored by Attorneys Winters and Yonker. Supporting the motorcycling community.

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Got this as a forward? [Sign up](#) to receive our future emails.

